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# **Budgeting and Decision Making Exercises III**

Larry M. Walther; Christopher J. Skousen



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Carpet Clean manufactures a chemical carpet cleaner. The company was formed during the current year. As a result, there was no beginning inventory. Management is evaluating performance and inventory management issues, and desires to know both net income and ending inventory under generally accepted accounting principles (absorption costing) as well as variable costing methods. Relevant facts are as follows:

Selling price per gallon	\$ 11.00
Variable manufacturing cost per gallon	2.00
Variable SG&A costs per gallon	2.25
Fixed manufacturing costs	\$ 2,900,000
Fixed SG&A	470,000
Total gallons produced	1,625,000
Total gallons sold	1,500,000

### Worksheet 1

Absorption Costing		
Variable manufacturing costs		\$ -
Fixed manufacturing costs		 -
Cost of goods manufactured		\$ -
Cost of goods sold		 -
Ending inventory		\$ 
Sales		\$ -
Cost of goods sold		 -
Gross profit		\$ -
Selling, general, & administrative costs		
Variable	\$ -	
Fixed		 -
Net income		\$ <u> </u>
Variable Costing		
Ending inventory		\$ <u>-</u>
Sales		\$ -
Variable manufacturing costs		 -
Variable manufacturing margin		\$ -
Variable SG&A		 -
Contribution margin		\$ -
Fixed expenses		
Manufacturing	\$ -	
SG&A		 -
Net income		\$ 

### Solution 1

Absorption Costing		
Variable manufacturing costs (\$2 X 1,625,000)		\$ 3,250,000
Fixed manufacturing costs		 2,900,000
Cost of goods manufactured		\$ 6,150,000
Cost of goods sold (\$6,150,000 X (1,500,000/1,625,000))		5,676,923
Ending inventory (\$6,150,000 X (125,000/1,625,000))		\$ 473,077
Sales (1,500,000 X \$11)		\$ 16,500,000
Cost of goods sold		 5,676,923
Gross profit		\$ 10,823,077
Selling, general, & administrative costs		
Variable (1,500,000 X \$2.25)	\$ 3,375,000	
Fixed	470,000	 3,845,000
Net income		\$ 6,978,077
Variable Costing		
Ending inventory (\$2 X 125,000)		\$ 250,000
Sales (1,500,000 X \$11)		\$ 16,500,000
Variable manufacturing costs (\$2 X 1,625,000)		3,250,000
Variable manufacturing margin		\$ 13,250,000
Variable SG&A (1,500,000 X \$2.25)		3,375,000
Contribution margin		\$ 9,875,000
Fixed expenses		
Manufacturing	\$ 2,900,000	
SG&A	470,000	3,370,000
Net income		\$ 6,505,000

Note that the difference in income between the two methods, for this first year of operation, is also the difference in ending inventory. Also discuss why income is positive under absorption costing and negative under variable costing.

FairWay Golf Carts manufacturers and sells a golf carts. The carts usually sell for \$8,000 per unit. The company normally sells units as quickly as manufactured and does not maintain a finished goods inventory. However, during the most recent year, the company produced 21,000 units, but only sold 19,000. A foreign customer has requested to buy the other 2,000 units for delivery on December 31 of the year current year. The offered price is \$6,125 per unit for all 2,000 units. Below are absorption-costing based calculations of ending inventory and net income, based on the 19,000 units already sold.

Variable manufacturing costs (\$5,250 X 21,000)		\$ 110,250,000
Fixed manufacturing costs		41,000,000
Cost of goods manufactured		\$ 151,250,000
Cost of goods sold (\$146,250,000 X (19,000/21,000))		136,845,238
Ending inventory (\$146,250,000 X (2,000/21,000))		\$ 14,404,762
Sales (19,000 X \$8,000)		\$ 152,000,000
Cost of goods sold		136,845,238
Gross profit		\$ 15,154,762
Selling, general, & administrative costs		
Variable (19,000 X \$150)	\$ 2,850,000	
Fixed	9,800,000	12,650,000
Net income		\$ 2,504,762

Prepare a revised absorption-costing based income statement, assuming acceptance of the 2,000 unit order. Also prepare variable-costing income statements (with and without the order). Compare the results and evaluate whether the order should be accepted.

### Worksheet 2

**Absorption Costing** 

Variable Costing (19,000 units)

Variable Costing (21,000 units)

### Solution 2

Absorption Costing		
Sales (19,000 X \$8,000) + (2,000 X \$6,125)		\$ 164,250,000
Cost of goods sold		151,250,000
Gross profit		\$ 13,000,000
Selling, general, & administrative costs		
Variable (21,000 X \$150)	\$ 3,150,000	
Fixed	9,800,000	12,950,000
Net income		\$ 50,000
Variable Costing (19,000 units)		
Sales (19,000 X \$8,000)		\$ 152,000,000
Variable manufacturing costs (19,000 X \$5,250)		99,750,000
Variable manufacturing margin		\$ 52,250,000
Variable SG&A (19,000 X \$150)		2,850,000
Contribution margin		\$ 49,400,000
Fixed expenses		
Manufacturing	\$ 41,000,000	
SG&A	9,800,000	50,800,000
Net income		\$ (1,400,000)
Variable Costing (21,000 units)		
Sales (19,000 X \$8,000) + (2,000 X \$6,125)		\$ 164,250,000
Variable manufacturing costs (21,000 X \$5,250)		110,250,000
Variable manufacturing margin		\$ 54,000,000
Variable SG&A (21,000 X \$150)		3,150,000
Contribution margin		\$ 50,850,000
Fixed expenses		
Manufacturing	\$ 41,000,000	
SG&A	 9,800,000	50,800,000
Net income		\$ 50,000

Under absorption costing, net income decreases by accepting the special order. The company's profit decreases from \$2,504,762 to \$50,000. Under variable costing, the company goes from a loss of \$1,400,000 to a profit of \$50,000. Note that the profit is the same under both methods when there is not beginning or ending inventory.

The essential difference is that fixed manufacturing overhead is all charged to expense under variable costing, but is partially carried as an asset in inventory under absorption costing. There is no single right answer as to whether the order should be accepted. The key point is to think critically about cost allocations, and how they can influence the decision-making logic that should be applied.

The Grain Company started many years ago producing a single product. Over the years it has grown to produce many diverse consumer products ranging from foods to paper goods. Currently, the corporation is barely making a profit and the price of its stock has languished. Division managers have traditionally been incentivized with stock options and awards. However, management is evaluating a new bonus plan based on segment profits within each division. Below are 20X7 facts about the Wheat Products Division, which generates 15% of overall corporate revenue. The Wheat Products Division has two key products – whole wheat and white flour.

Total sales of whole wheat and white flour	\$11,437,500
Traceable, controllable, Wheat Products Division fixed costs	2,562,500
Traceable, uncontrollable, Wheat Products Division fixed costs	1,800,000
Non-traceable, controllable, Wheat Products Division fixed costs	375,000
Non-traceable, uncontrollable, Wheat Products Division fixed costs	s 875,000
Variable selling, general, & administrative costs	2,262,500
Variable product costs	5,425,000
General corporate expenses for all divisions	2,000,000

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Prepare a contribution income statement for the aggregateged Wheat Products Division fixed costs (one column). If the division manager is to be evaluated on controllable contribution margin, would the Wheat Products Division fixed costs manager appeared to be entitled to a bonus?

### Worksheet 3

#### 20X7 Divisional Report for Wheat Products Contribution Income Statement

Sales	\$ 11,437,500
Less:	

### Solution 3

#### 20X7 Divisional Report for Wheat Products Contribution Income Statement

Sales	\$ 11,437,500
Less:	
Variable product costs	5,425,000
Variable selling, general, and administrative costs	2,262,500
Total variable costs	\$ 7,687,500
Contribution margin	3,750,000
Less: Controllable fixed costs (\$2,562,500 + \$375,000)	2,937,500
Controllable contribution margin	\$ 812,500
Less: Uncontrollable fixed costs (\$1,800,000 + \$875,000)	2,675,000
Segment margin	\$ (1,862,500)

If the manager is evaluated on controllable contribution margin, then a profit is evident. However, great care must be taken in this evaluation as there are other costs that are incurred in the operation. The total segment margin is negative, and this number does not yet include consideration of general corporate expenses.

Abby Corporation has three business segments: paint, wallpapers, and tools. The company's assumed cost of capital is 12%. Financial information about each segment follows.

	Paint	Wallpaper Segment		Tools	
	 Segment			Segment Seg	
Segment operating income	\$ 1,625,000	\$	1,187,500	\$	2,250,000
Invested capital	13,250,000		8,750,000		18,750,000

- a) Prepare an analysis of residual income for each segment, and note which segment has the highest residual income.
- b) Assuming a reduction in assumed cost of capital to 7%, prepare a revised analysis of residual income. Does this revised assumption alter the rankings?

### Worksheet 4

a)

a)	Paint Segment	Wallpaper Segment	Tools Segment
Segment operating income	\$ -	\$ -	\$ -
Residual income	\$ -	\$	\$

b)

### Solution 4

a)

,	 Paint Segment	Wallpaper Segment	Tools Segment
Segment operating income	\$ 1,625,000	\$ 1,187,500	\$ 2,250,000
Less: Assumed cost of capital			
\$13,250,000 X 12%	1,590,000		
\$8,750,000 X 12%		1,050,000	
\$18,750,000 X 12%	 _	_	2,250,000
Residual income	\$ 35,000	\$ 137,500	\$ 

The Wallpaper segment has the highest residual income.

b)

	 Paint Segment	 Wallpaper Segment	Tools Segment		
Segment operating income	\$ 1,625,000	\$ 1,187,500	\$	2,250,000	
Less: Assumed cost of capital					
\$13,250,000 X 7%	927,500				
\$8,750,000 X 7%		612,500			
\$18,750,000 X 7%	 	 		1,312,500	
Residual income	\$ 697,500	\$ 575,000	\$	937,500	

The tools segment has the highest residual income and paint has now surpassed wallpaper.



Lewis Custom Manufacturing produces kitchen cabinets in a two-step production process – cutting and sanding. The manufacturing center is supported by two service centers – a health clinic and a janitorial service. The following table reveals certain facts about each activity:

			Cutting	Sanding
	Health Clinic	Janitorial Service	Department	Department
Employees	3	6	15	20
Square footage	3,600	1,800	36,000	24,000
Cost incurred	\$720,000	\$500,000	\$2,800,000	\$3,200,000

- a) Using the direct method, allocate the service department costs to production. The clinic costs are to be allocated based on employees, and the janitorial costs are to be allocated based on the square footage.
- b) Using the step method, allocate the service department costs to production. The clinic costs are to be allocated based on employees, and the janitorial costs are to be allocated based on the square footage. The first step will be to allocate clinic costs. The clinic employees maintain their space and do not rely upon the janitorial service. However, janitorial employees occasionally sustain an injury and utilize the clinic.

#### Worksheet 5

a)

	He	Health Clinic		Janitorial Service		Cutting Department		Sanding Department	
Cost incurred	\$	720,000	\$	500,000	\$	2,800,000	\$	3,200,000	
Clinic allocation		-		_		-		-	
Janitorial allocation		_							
Total cost	\$	<u> </u>	\$	<u> </u>	\$	<u> </u>	\$	<u> </u>	

Clinic allocations:

Janitorial allocations:

b)

	He	alth Clinic	Janit	orial Service	D	Cutting epartment	Sanding Department	
Cost incurred	\$	720,000	\$	500,000	\$	2,800,000	\$	3,200,000
Clinic allocation		-		-		-		-
Janitorial allocation		_				-		_
Total cost	\$	_	\$	-	\$	_	\$	-

Clinic allocations:

Janitorial allocations:

### Solution 5

a)

						Cutting		Sanding
	Health Clinic		Janitorial Service		D	epartment	Department	
Cost incurred	\$	720,000	\$	500,000	\$	2,800,000	\$	3,200,000
Clinic allocation		(720,000)		-		308,571		411,429
Janitorial allocation		_		(500,000)		300,000		200,000
Total cost	\$	-	\$	-	\$	3,408,571	\$	3,811,429

Clinic allocations:

To cutting =  $$720,000 \times (15/(15 + 20))$ 

To sanding = \$720,000 X (20/(15 + 20))

Janitorial allocations:

To cutting = \$500,000 X (36,000/(36,000 + 24,000))

To sanding = \$500,000 X (24,000/(36,000 + 24,000))

b)

	He	ealth Clinic	Janitorial Service		D	Cutting epartment	Sanding Department	
Cost incurred	\$	720,000	\$	500,000	\$	2,800,000	\$	3,200,000
Clinic allocation		(720,000)		105,366		263,415		351,220
Janitorial allocation				(605,366)		363,220		242,146
Total cost	\$	_	\$		\$	3,426,634	\$	3,793,366

#### Clinic allocations:

To janitorial = \$720,000 X (6/(6 + 15 + 20))

To cutting =  $$720,000 \times (15/(6 + 15 + 20))$ 

To sanding =  $$720,000 \times (20/(6 + 15 + 20))$ 

Janitorial allocations:

To cutting =  $$605,366 \times (36,000/(24,000 + 36,000))$ 

To sanding =  $$605,366 \times (24,000/(24,000 + 36,000))$ 



Sonic produces hair dryers. Each unit sells for \$75. During 20X7, the company produced 55,000 units, and sold 48,000 units. Beginning inventory contained a total of 4,000 units. Production and SG&A costs have been stable for many years. Assume the per units costs in beginning and ending inventory are identical. Per unit cost information follows:

Direct materials cost	18.75
Direct labor cost	12.50
Variable factory overhead	15.00
Variable SG&A	6.25

Annual fixed manufacturing overhead is \$220,000. Annual fixed SG&A totals \$250,000.

- a) Determine the number of units in ending inventory, and calculate the total carrying cost using both variable and absorption costing.
- b) Calculate 20X7 net income using variable costing.
- c) Calculate 20X7 net income using absorption costing.

### Worksheet 6

a)

b)

c)

### Solution 6

a) Ending inventory contained 11,000 units. Simply, inventory increased by 7,000 units (55,000 produced – 48,000 sold). The beginning inventory of 4,000 units, plus the 7,000 unit increase, yields an ending inventory of 11,000 units.

Under variable costing, the ending inventory would contain only the variable manufacturing costs (\$18.75 + \$12.50 + \$15.00 = \$46.25 per unit). 11,000 units  $\times \$46.25 = \$508,750$  ending inventory.

Under absorption costing, the ending inventory would contain the variable manufacturing costs (\$46.25 per unit) plus allocated fixed manufacturing overhead (\$220,000/55,000 units = \$4 per unit). 11,000 units  $\times$  (\$46.25 + \$4) = \$552,750 ending inventory.

b)			
	Sales (48,000 X \$75)		\$ 3,600,000
	Variable manufacturing costs (48,000 X \$46.25)		2,220,000
	Variable manufacturing margin		\$ 1,380,000
	Variable SG&A (48,000 X \$6.25)		300,000
	Contribution margin		\$ 1,080,000
	Fixed expenses		
	Manufacturing	\$ 220,000	
	SG&A	250,000	470,000
	Net income		\$ 610,000
c)			
,			
	Sales (48,000 X \$75)		\$ 3,600,000
	Cost of goods sold (48,000 X (\$46.25 + \$4))		2,412,000
	Gross profit		\$ 1,188,000
	Selling, general, & administrative costs		
	Variable SG&A (48,000 X \$6.25)	\$ 300,000	
	Fixed	250,000	550,000
	Net income		\$ 638,000

Kitchen Appliances Store has three major departments: Dishwashers, Ovens, and Refrigerators. The appliance department has been a consistent money loser, as typified by the following recent monthly operating report:

	Total		Dishwashers		Ovens	Refrigerators		
Sales	\$	6,630,000	\$ 1,950,000	\$	3,120,000	\$	1,560,000	
Variable expenses		5,460,000	 1,560,000		2,600,000		1,300,000	
Contribution margin	\$	1,170,000	\$ 390,000	\$	520,000	\$	260,000	
Fixed expenses		793,000	 260,000		208,000		325,000	
Income (loss)	\$	377,000	\$ 130,000	\$	312,000	\$	(65,000)	

Management is considering a strategy to exit the refrigerator business. If this strategy is followed, the floor space currently dedicated to refrigerator will be used to expand the dishwasher showroom space. It is believed that dishwasher sales will increase by 20%.



Fixed expenses that can be avoided by abandoning refrigerator sales include the salary of a service tech and the elimination of a delivery van. The two components total \$25,000 per month. The remaining fixed costs relate to facilities expenses and employees that will be diverted to dishwasher sales activities.

Evaluate the impact on total profitability of exiting dishwasher sales. How can overall profits be negatively impacted by abandoning an "unprofitable" product line?

### Worksheet 7

	Total	Dishwashers	Ovens		Refrigerators	
Sales	\$ -	\$ -	\$	-	\$	-
Variable expenses	 	 		_		
Contribution margin	\$ -	\$ -	\$	-	\$	-
Fixed expenses	 	 		_		
Income (loss)	\$ 	\$ <u> </u>	\$	_	\$	_

#### Solution 7

Below is a revision of the monthly operating report to reflect the elimination of refrigerators. Dishwasher sales and variable expenses are each increased by 20%. \$300,000 of the refrigerator unit's fixed costs are transferred to dishwashers.

	Total	D	Dishwashers	Ovens	Refrigerators
Sales	\$ 5,460,000	\$	2,340,000	\$ 3,120,000	\$ -
Variable expenses	4,472,000		1,872,000	2,600,000	_
Contribution margin	\$ 988,000	\$	468,000	\$ 520,000	\$ -
Fixed expenses	 768,000		560,000	 208,000	 _
Income (loss)	\$ 220,000	\$	(92,000)	\$ 312,000	\$ <u> </u>

Note that eliminating refrigerator sales results in a decrease in overall profitability. Fixed costs of \$300,000 continue, and the additional margin from selling more dishwashers is not sufficient to offset the loss of contribution margin that was being generated from refrigerators. This results in a net loss in the dishwashwer segment. Great care is needed to make good decisions about eliminating product lines.